

GLEICHEN HOSPITAL

MRS. A. F. COCKS, R.N.

(Incorporated in the Provinces of
Saskatchewan and Alberta.)
Nurse in Charge

VISITING HOURS:

8 to 4 P.M. — and — 7 to 8 P.M.

P.O. BOX 141

PHONE 15 — DAY OR NIGHT

MISS E. FRANKTON
Maternity NurseBox 70, Phone 104
GLEICHEN, ALBERTA**T. H. Beach**
AuctioneerSales Conducted any place
in the Province

FOR TERMS

Enquire at Office in Pioneer Meat

Market Block

Office phone 3 Residence phone 2

M. W. MacDONALD, LL.B.
BARRISTER-AT-LAW

ARROWOOD, ALBERTA

Collections a specialty.

Solicitor, Loans, Insurance, Bail; Fire
and Life.

INVESTMENTS — FARM LANDS

TOWN OF GLEICHEN
OFFICE HOURS9 a.m. to 12:00 p.m. and
2:00 p.m. to 5:00 p.m. DailyCouncil meeting second Friday of
each month at 8 p.m.This office will be closed on
Sundays, Statutory Holidays and the
last fortnight of July each year.Also
First two legal working days of each
month for meter reading and first two
legal working days following the
first of month for collections, etc.**PETER MACLEAN,**
Secretary Treasurer.**GEO. W. EVANS**Undertaking
And Embalming**MOTOR HEARSE**Artificial wreaths always on
hand. Weather extremes
will not effect these flowers
in any way.

GLEICHEN, ALTA.

FURSWe carry the largest and finest
range of FURS in Western
Canada.**DRAFT THE FURRIER**Corner 12th Ave., 1st St. West
CALGARY, Alta. (Est. 1908)**DR. E. G. SIMMONDS**
M.R.C.S. (Eng.) L.R.C.P.

(Lond.) L.D.S.

DENTISTIn future Dr. Simmonds will devote
his whole time to dentistry.

Office

POST OFFICE BUILDING
GLEICHEN, ALTA.**Cattle Notice**

ALL CATTLE BRANDED

ON LEFT RIBS ARE THE PROP-
ERTY OFALDEN B. SMITH,
GARDEN SPRINGS via
SHOULDICE, — — — ALBERTA**ROY M. ALLEN**

Licensed Auctioneer

— and Valuator

Will Sell anything You have
or ownPhone Rural, Mile
CLUNY P.O., — ALBERTA**THE SECRET OF SUCCESS**

What is the secret of success?

Push said the Button.

Take pains said the Window.

Never be led said the Pencil.

Be up to date said the Calendar.

Always keep cool said the Ice.

Don't lose your head said the Barrel.

Do a driving business said the

Hammer.

Aspire to do greater things said the

Nutmeg.

Make light of everything said the Fire.

Make much of small things said the

Microscope.

Never do anything offhand said the

Glove.

Spend much time in reflection said the

Mirror.

Do the work you are suited for said the

Flue.

Get a good pull with the ring said the

Door-bell.

Be sharp in all your dealings said the

Knife.

Find a good thing and stick to it said the

Glue.

Strive to make a good impression

said the Seal.

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR

Member of the Canadian Weekly Newspaper Association
Member of the Alberta Press AssociationPublished every Wednesday in the Heart of a Wonderful Rich Farming
and Ranching District.

SUBSCRIPTION, \$2.00 per Year; Foreign Countries \$2.50

Advertising Rates—Display, 50c. per Column inch first insertion; and 35c.
for each subsequent insertion. Reading matter accepted only with
display advertising at 15 cents per line—15 lines to the inch.

EXCHANGE MUST BE ADDED TO ALL CHECKS

GLEICHEN, ALBERTA, WEDNESDAY

PASSING OF ANOTHER YEAR

With this month another year passes back in to the irretrievable past, gone but not forgotten. No doubt there are some things we wish we might forget, yet, if they were forgotten, we might suffer again the same as we suffered before, if the unwelcome memories had their source in some of our own misdeeds. Many of us will doubtless close this year amid regrets for the past and new-born resolutions for the future.

Canada is pre-eminently, a land of homes. Never was a sentiment expressed that lies nearer to the heart of a Canadian citizen than that of John Howard Payne when he penned the immortal words "Be it ever so humble, there is no place like home." The most lasting influence that sways fortunes and destinies, and moulds the lives of men, is the influence of homes. We have homes that are palaces and homes that are hovels; but to the man in the hovel the word "home" and all that it stands for is just as sweet and inspiring as it is to the man in the palace. The man whose home is but four walls will, if his veins run with red blood, be as free to shed that blood, to preserve its sanctity, as will the man whose domicile is as vast, as luxurious, as beautiful as the palace of a king. Go where you will, from where the sunlight first kisses the eastern shores of our Dominion, across hills, valleys, plains and mountains, to where the last rays of the same sun lingers caressingly upon the Pacific slope, and you will find the one thing that binds the hearts of our people together and welds a cosmopolitan people into one mighty Dominion, is the home. We have homes in the cities touching shoulders with each other; we have landscapes dotted with homes peeping at each other across the small valleys or staring wide eyed at each other across the prairies. We have homes in the mountain tops and homes at the sea-shore, and we have a government that has for its first purpose the welfare of the home.

"The storm may howl without, and the highways be impassable, but in the little home where love reigns, there is comfort and happiness, even if the food be simple the clothing plain, and none of the luxuries of life abound. Truly this life is more than meat, and the body than raiment, and love is life, the love that makes home the dearest spot on earth, and its memories sweet and sacred."

A TRIBUTE TO WEEKLY PAPERS

"I believe in the country weekly. I believe that no printed matter in Canada is more thoroughly read, or has more influence than the pages of these home town papers." Such is the wonderful tribute paid by R. S. McLaughlin, President of the General Motors of Canada, Limited, Oshawa, in a letter received by the Call announcing the inauguration of a new publicity and educational campaign in the form of institutional advertisements which is planned to publish this winter with the idea of telling the story of General Motors of Canada to many thousands of people who do not now realize the importance to Canada of this great Canadian institution which is close to Whitby, Ontario. Mr. McLaughlin points out that in past campaigns only daily newspapers have been used but now for the first time, he says, "we are going into the country weeklies, spending on this trail campaign many thousands of dollars." Many a country paper in Canada will rejoice that a man of the standing of Mr. McLaughlin has been led to pay such tribute to the papers which week after week, carry their own messages to thousands of readers and fill a place in many a home which can never be attained by a daily publication. We believe that the new educational campaign of advertising will bring very gratifying and even surprising results to the General Motors.

GIVE THE DOG A CHANCE

The question of outlawing the practice of cropping the ears of dogs will be considered at a meeting of the American Kennel Club at New York, according to information received at the headquarters of the American Humane Association.

A new rule to be submitted to the Kennel Club for adoption proposes that Boston terriers and dogs of several other breeds that are born after July 1, 1928, must wear the ears bestowed upon them by mother nature or be barred from the show ring. In addition to the Boston terriers, other breed affected by the proposed rule include English bull terriers, Manchester terriers, Great Danes, Doberman Pinschers and Schnauzers, the last named being a new type of dog that has been imported from Germany and has gained great popularity.

King Edward VII, when Prince of Wales, succeeded in abolishing the practice of ear cropping in England.

Thomas Jefferson's two rules of thrift were: Never spend your money until you have it, and never buy anything you don't want because it is cheap.

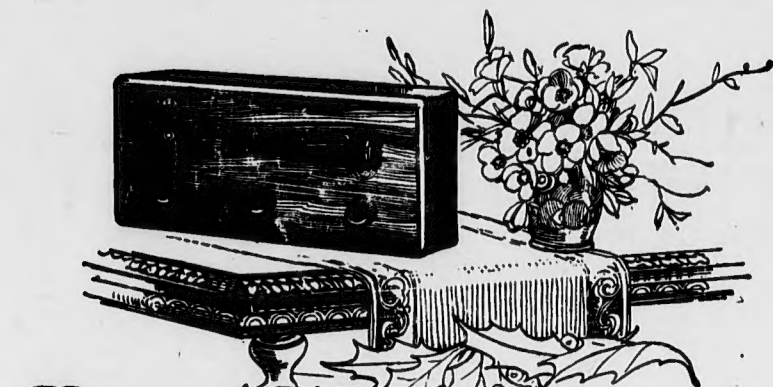
May Your Hamper
Be as Full of Good
Things as Your Best
Wishes Are

To the general expressions of Good Will that abound
at this Season, we add our Heartiest Good Wishes
for the Continued Well Being and Prosperity of all
our Friends.

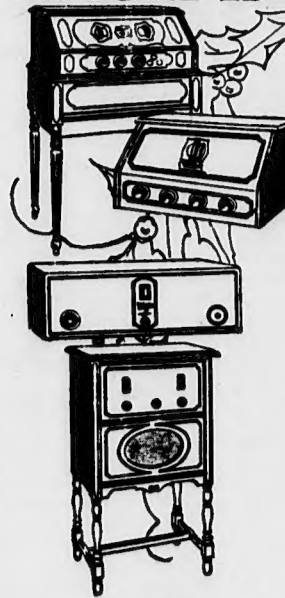
1927-28

Big Horn Brewing Co., Ltd.

BREWERS OF

HORN Brand BEER**HORN Brand STOUT**

**Have A Westinghouse
In Your Home for Christmas**



In the home that owns a Westinghouse radio,
Christmas cheer does not die with the Yule
log embers. Long after other gifts are for-
gotten a Westinghouse brings countless hours
of enjoyment.

Never before have you been able to have
such value in radio sets at so moderate a price.
The new 1928 Westinghouse models and
Radiolas include a set for all methods and re-
quirements of operation. A choice of storage
battery, dry battery and socket power opera-
tion affords perfect radio enjoyment under all
conditions—at a price you can afford.

The performance of these new sets is flaw-
less. Distant stations are brought in loud,
clear and without distortion. Their tone is as
mellow and sweet as that of an old violin. One
dial station selector makes them as simple to
operate as turning on an electric light. All
console models have the new Oval Cone
loud speaker built in. Cabinets are of walnut
in pleasing design and finished in Duco.

Decide now to have one of these new models
in your home this Christmas. We'll gladly
give a demonstration in your home without
cost or obligation. Phone us to-day.

A. F. McCALLUM & ROY SMITH
GLEICHEN, ALBERTA

Westinghouse
BATTERYLESS AND BATTERY
RADIO and RADIOLAS

**WINTER
EXCURSIONS****PACIFIC COAST**

TICKETS ON SALE

Dec. 1, 6, 8, 13, 15, 20, 22, 27, 29

Jan. 3, 5, 10, 12, 17, 19, 24

Feb. 2 and 7

Return Limit April 15, 1927

EASTERN CANADA

TICKETS ON SALE

December 1st to January 5

from stations

Manitoba (Winnipeg and West),
Saskatchewan and Alberta

Return Limit Three Months

CENTRAL STATES

TICKETS ON SALE

December 1st to January 5

from stations

Saskatchewan and Alberta

Return Limit Three Months

H. H. HALL,C. P. R. Agent,
Gleichen Alberta**CANADIAN PACIFIC**For Detail
Information
Ask the
Ticket Agent



A Child's First \$100

First save \$1.00
Then take it to the Bank
You will get a Bank Book
And have a Savings Account
And if you keep adding to it
Your money will grow to \$100.00

Any boy or girl can save it by
following this plan.

The Royal Bank of Canada

Gleichen Branch D. Hutchinson, Manager

WE RECOMMEND

New England Investment Trust

INCORPORATED

Collateral Trustee Shares

AVERAGE 7-1/2% YIELD

10 Leading Companies 20 Leading Industries
Safety Marketability Profit Possibilities

O. C. ARNOTT COMPANY, Ltd.

INVESTMENT BANKERS

Royal Bank Chambers M715 Calgary

Have Your

Car Overhauled

During the

months you cannot use it.

During the winter months we are offering special labor prices on overhaul jobs and we shall be glad to quote prices on any work you wish done.

Rear end Overhauled, \$ 4.00
Front Axel, 3.25
Motor & Transmission 28.00
Motor only 19.00

Fill You Radiator With Anti Freeze.
For Winter Driving and Avoid Worry.

A. F. McCallum & Roy Smith, Gleichen

WANTED

Listings of
FARM LANDS
in This District
HENDERSON & MALLORY
GLEICHEN, Alberta.

All Styles of Beauty in "Paradise for Two"

Whether you prefer them tall or short, light or dark, plump or thin, doesn't matter to us. In "Paradise for Two" you'll find all types, any one of which is a pleasing eyesel. They are enough to make almost any bachelor weak in the knees on a life of single blessedness. Unless, of course, you're an unusual bachelor, like Richard L. as Steve Porter, in his newest Paramount picture "Paradise for Two". For Steve can't find for any of the girls picked by his friend Maurice the theatrical producer to entice the quiet little parson to take place

more often than once in a while in his apartment. And Maurice knows them all. But to relate, they all have a common failing. They are not afraid to ask for money. And who would have the heart to refuse them? Not Steve at any rate. Even at that none of them are able to help him out of that sorry jam when Uncle Howard cuts off the allowance. On their's willing enough for it means the best catch of the season. But Richard has in mind a girl such as you can't often find dating her time away. And that makes the difficulty. How he solved it, you can easily find out. See "Paradise for Two" at the Gleichen Community Hall Saturday, Dec. 24th, with Betty Brown. Gregory La Cava directed.

COMING EVENTS

Ads under Coming Events 25c per count line unless otherwise advertised in The Call.
Dec. 23—United Church Xmas tree in the United Church.
Dec. 24—"Paradise for Two" in the Gleichen Community Hall.
Dec. 25—Christmas Day.
Dec. 26—Public Holiday for Christmas.
Dec. 27—Bremner's Community Dance in the Gleichen Community Hall.
Dec. 31—"We're in the Navy Now" in Gleichen Community Hall.
Jan. 2—Public Holiday, New Year's.
Jan. 2—22nd Battery Fifth Annual New Year's Dance.
Jan. 10—General Meeting W. A. of B.E.S.L. in Gleichen Community Hall.

MISCELLANEOUS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion—3 weeks \$1. Over 15 words one cent per word for each insertion.
When any brands have to be cut a charge of 35c, each is made.
Brand reading notices \$1.50 each animal, three insertions. Over 15 words 1 cent per word extra, each insertion.
In order to insure publication CASH MUST accompany each notice.
FOR SALE—Cook stove in first class condition \$35.00. Apply at Call Office.
FOR SALE—2 Ayrshire Bull calves and wester pigs. A. N. McLeay, Gleichen.
FOR SALE—In good condition 1 second-hand DeLco Light plant including Maytag electric washing machine and a Vacuum cleaner. Phone 77.
FOR SALE—Exceptionally good potatoes in quantities to suit purchaser Harry Hanson, phone 2469, Gleichen, Alta.
ESTRAY—On the Premises of C. Gurner, Cluny, P. O., one Bay Gelding 3 years old, White spot on forehead four white feet. No visible Brand Weight about 750 lbs.

FOR SALE

4-turrow M. C. Harris disc-plow \$135.00
20-run single-use drill, Massey Harris, \$55.00
22-run Cockshutt drill, \$95.00
Metal Wheel Truck, good condition

W. Sutermeister
MMSSEY-HARRIS, Agent, Phone 4

A Home School in the Far West

MOUNT ROYAL COLLEGE
GEO. W. KERRY, B.A., D.D., PRINCIPAL
For boys and girls, young men and young women. Public and High School courses, Commercial, Music, Art, Expression. Special combined courses. Staff of 18 teachers.
Attention, supervised study; cultural and moral training. Christian atmosphere. Indoor and outdoor sports. Winter Term beginning Jan. 4th, is a good time to enroll. Fees \$20, including board, tuition and laundry. Write Registrar, Mount Royal College, Calgary, Alberta.

CONFESSIONS OF A PETROLEUM COKE USER

Last week I said I would tell you of my experience in burning oil coke. First, I get such a lot for the money (it is light and bulky) that the wife thought "two tons had been delivered." Then we had some other coal in the basement so started by making it up with the petroleum coke. Didn't notice any particular difference. Then Sunday came! Same old same! Same old! Same old! Concluded that the policy of "trying anything" was not paying me this time. And of course the wife wouldn't give it her opinion, especially when the furnace failed to stay in all night two nights in succession. So I went to see R. S. McQueen with the thought in mind that I should get him to exchange the coke for some Petroleum Coke delivered, for the coke I had, which would be cheaper and more satisfactory. It was then reminded of the single

TOWN AND DISTRICT

And still the wheat is rolling into town—or rather sliding in.
Tonight the Xmas festivities start in Gleichen—when will they end?
The biggest Christmas box is the shipment of the oil well-drilling outfit.
Perry Freshwick spent several days last week meeting his old Gleichen friends.
The annual meeting of the Gleichen Agricultural Association was held this morning.
Born at Mrs. Pobst's Private Hospital to Mr. and Mrs. C. Hellevang of Minn., Dec. 19th, a girl.
Born—to Mr. and Mrs. Rodger Blum, Dec. 19th, a boy. At Mrs. Pobst's Private Hospital.
Jan. Gibson of Carleton Place spent day in town last week and met quite a number of old friends.
Very fine winter weather the past week, cold at nights and fine and white each day, but no real chinook.
Mr. and Mrs. Leo Desjardine are happy over the addition to their family of a fine baby girl, born in Calgary last Thursday, Dec. 19th.
The "Wheeler Girls with Mr. R. H. Hanks successfully trip to the East, she left on Tuesday and will be at her own home in Quebec for Christmas.
ALL TOYS AT BARGAIN PRICES BOLLS AT HALF PRICE. N. T. PURCELL.
John Koebel has left for Kitchener, Ontario, to visit his father who has been ill for sometime and expects to return to Gleichen in about a month.
The 22nd Battery and the St. Victor's Church Sunday school unite on Thursday evening, Dec. 22nd, in holding a supper, entertainment and Xmas tree.

Friday evening the United Church Sunday school Xmas tree and entertainment will be held in the church and an excellent program may be expected.

Murdoch McLeod of Mather, Manitoba, spent a few days last week visiting his brother D. L. McLeod. Mr. McLeod resided in Gleichen for several years before he came about 1914.

The 22nd Battery Fifth Annual New Year's Dance will be held in the Gleichen Community Hall Monday night, Jan. 2nd. A turkey supper and a Calgary six-piece orchestra are among the attractions.

F. E. Pobst was about town Saturday afternoon showing the first fox he has been taken from his Gleichen fox ranch. It was a rather dark and large silver tip fox, which Mr. Pobst are not the very best to raise and it was for this reason he had killed the animal.

ALL TOYS AT BARGAIN PRICES BOLLS AT HALF PRICE. N. T. PURCELL.

A chair-mending bee was held in the Gleichen Community Hall last Thursday evening and as a result there was general satisfaction expressed at the "movers" Saturday night to find new leather on their chairs.
J. J. Robinson has been engaged to construct good heavy benches with bookcases and soon the hall will be a great retreat for the weary.

ST. ANDREW'S CHURCH

On Christmas Day Services will be held as follows in St. Andrew's Church.
Holy Communion 9 a.m.
Sunday School 11 a.m.
Evening Prayer 7:30 p.m.
The Rev. F. M. R. Gibson, principal of the Old Sun School, is very kindly holding above services on Christmas Day.
St. Andrew's Annual Sunday school Christmas Tree will be held in the Community Hall on Dec. 24th.

Instructions given me on a printed card the time of delivery I had glanced at it and put it on one side to read later. Next week I'll tell you the rest of the story. In the meantime, if you can't wait, I suggest you instruct R. S. McQueen, to have some Petroleum Coke delivered, follow the instructions and—well, you'll enjoy the surprise I got last Sunday. PHONE 77. R. S. McQUEEN

Merry
Xmas.

RAMSAY MERCANTILE LD.
GLEICHEN'S LIVE STORE

Kappy
New
Year

The Season's Greetings
from our Live Store go
out this week to all our
Customers with our
Best Wishes
for a Merry Christmas
Season and wishing
them all good things in
1928

Ramsay's Mercantile Ltd.

GLEICHEN'S LIVE STORE

These Extra Savings Will be Appreciated by Every Christmas Giver

Gifts that will Completely Meet Her Needs
Beautiful Silk Scarves, the very latest, From.....\$2.50
Ladies Boxed Handkerchiefs in great variety, From.....65c

For Good Little Girls and Boys.
Girls' Boxed Handkerchiefs and Puzzle and Movie
Handkerchiefs, From.....25c
Boys' House Slippers, English Make, From.....75c
Boys' Famous "Snow Boy" Stockings, pure wool, in colors
Camel, Heather, and Grey, From.....75c

A Wonderful Gift for a Wonderful Dad
Mocha Fur lined Gloves,\$5.00
Mocha Silk lined Gloves,\$3.50
Lovely Scarves in Silk and Wool, From.....\$2.00

Here is a Gift the Little Fellows will Prize
A beautiful "Aberley" Jersey. All sizes, From.....\$2.10

He Will Be Delighted to Receive These Gifts
Men's "Snap Easy" Spats.....\$2.25
A Cheaper Quality, At.....\$1.25
A pure Wool "Aberley" Jumbo Knit Sweater, Color Cham-
pagne, A beauty at.....\$10.36
A beautiful dressing Gown for these cold mornings, at
very special price,\$10.00
A smoking Jacket, Reg. \$15.00, For.....\$7.50

Xmas Purples Will Delight in These
Young Men's Snappy Bites, the finest we have ever stock-
ed, and just new. These are especially put up in attrac-
tive Xmas Boxes,\$1.25 to \$2.50

IN THIS STORE THERE IS A GIFT FOR
EVERY ONE ON YOUR LIST

STABBACK & BROWN
THE MEN'S AND BOYS' QUALITY STORE